

BUSINESS ADMINISTRATION

Business Administration
510.430.2194
LokeySchool@mills.edu

The Mills business administration major and minor provide students with practical, employment-ready skills while enhancing their ability to creatively address social and environmental issues. The business administration major includes multiple opportunities for students to explore their roles in their communities and in civil society and to think critically about how for-profit and nonprofit organizations can lead change. They explore how entrepreneurs can build financially sustainable organizations that solve social and environmental problems. They learn to tackle complex problems, communicate their ideas persuasively, and work effectively across cultural differences. The business administration major bridges "thinking" and "doing" by providing multiple points of connection between ideas and application, culminating in a senior project that integrates the interdisciplinary strands of the major into a consulting project prepared and delivered to an external client organization.

Program Goals

- Students will develop an appreciation for the impacts—both positive and negative—that business and other private-sector organizations have on society, and the social, ethical, and cultural contexts in which businesses function.
- Students will demonstrate an understanding of how organizational structure and behavior affects optimal performance in organizations.
- Students will develop critical thinking skills to analyze issues, weigh alternatives, make recommendations, and support those recommendations with persuasive reasoning.
- Students will learn persuasive professional writing and presentation skills appropriate to a business context.
- Students will develop quantitative and analytical skills in statistics, economics, marketing, accounting, and finance that inform effective managerial decisions.
- Students will learn how different types of businesses work and the roles of various functional areas of an organization.

Majors & Minors

Major

Business Administration Major—BA (<https://catalog.mills.edu/undergraduate/majors-minors/business-administration/business-administration-ba>)

Minor

Business Administration Minor (<https://catalog.mills.edu/undergraduate/majors-minors/business-administration/business-administration-minor>)

Accelerated Degree Programs

BA/MBA Business Administration (<https://catalog.mills.edu/undergraduate/accelerated-degree-programs/bamba-accelerated-degree>)

BA/Joint MPP/MBA (<https://catalog.mills.edu/undergraduate/accelerated-degree-programs/joint-mppmba-accelerated-degree-program>)

Faculty & Staff

Faculty

Jasmin Ansar

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Professional Interests: Data analysis, forecasting, econometric modeling, energy markets, environmental economics

Seth Barad

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Mark Bichsel

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Neha Dave

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Professional Interests: Finance, micro and macro economic theory, development economics, economics of globalization, international trade and finance, socially responsible strategies in global business

Sam Evans

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Professional Interests: Environmental economics, energy economics, forestry economics, applied econometrics, computable general equilibrium modeling, California economic policy

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Professional Interests: Marketing, marketing/finance/strategy interface issues, new product development, motion pictures, Bayesian estimation and hierarchical data structures

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Professional Interests: Public economics, labor economics, economics of the family, health economics, urban economics, international economics

Lorien Rice

Kathryn P. Hannam Professorship in American Studies
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Carolyn Sherwood Call

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Roger Sparks

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Carol Theokary

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Professional Interests: Service design, healthcare supply chains, service quality, cost efficiency

Staff

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Resources

Lokey School Events (<https://www.mills.edu/academics/graduate-programs/business-public-policy/business-public-policy-events.php>)