

MASTER OF MANAGEMENT

The Master of Management (MM) is a one-year degree for students desiring course work in management, without the breadth of the MBA degree. The degree provides flexibility for a student wishing to specialize in a particular area of study. For example, artists or scientists may wish to supplement their primary educational focus with business courses that support their professional success. Similarly, entrepreneurs may wish to target their studies in specific areas of management expertise.

Students in the MM program may apply to switch into the MBA program after completing at least one semester of study at Mills if they decide that the MBA will be a better fit with their career objectives. Students wishing to switch from the MM to the MBA program should consult with the Dean's office regarding procedures and course planning. To be considered for the MBA program, MM students can submit a statement of purpose indicating why they would like to switch degree programs. Applications will be evaluated based on the statement and the student's academic record.

Program Goals

- Analyze issues, weigh alternatives, make recommendations, and support those recommendations with persuasive reasoning.
- Demonstrate the leadership and communication skills that enable them to successfully manage individuals and teams.
- Apply their knowledge of marketing, accounting, and other functional areas of their choice to make managerial decisions.
- Make ethical and socially responsible management decisions.

Requirements

The Master of Management degree requires a total of 30 semester course credits at Mills College. The degree includes three required courses, two courses chosen from one of two tracks, and five electives.

The MM degree can be completed in one year by taking five courses (15 semester course credits) each semester. Students can also take courses during the January and/or Summer terms to reduce the semester course load, or can extend the amount of time to degree by taking fewer courses each semester. To accommodate the schedules of working professionals, all required courses are offered in late afternoon or evening time slots at least once during each academic year.

Required courses

(9 semester course credits)

The three required courses provide grounding in basic accounting and marketing skills important for any type of enterprise and the values that are core to our mission of educating ethical and socially responsible organizational leaders

Code	Title	Credits
MGMT 214	Financial Accounting	3
MGMT 230	Marketing Management	3
MGMT 244	Leadership and Ethics	3

Quantitative or Behavioral Track

Students complete at least two courses from either the Quantitative Track or the Behavioral Track.

Code	Title	Credits
Quantitative track		
Select six semester credits from the following:		6
MGMT 209	Economics for Managers	
MGMT 215	Managerial Accounting	
MGMT 216	Corporate Finance I	
MGMT 263	Quantitative Methods	
Behavioral track		
Select six semester credits from the following:		6
MGMT 224	Persuasive Communications	
MGMT 227	Negotiations	
MGMT 234	Management & Organizational Development	

Elective Curriculum

Students are free to choose any combination of electives (<https://catalog.mills.edu/graduate/programs/mba/elective-courses/>) that earn at least 15 semester course credits. MM students can also take required MBA courses as electives toward the MM, as long as they have met the course prerequisites. The electives provide an opportunity for students to strengthen their general business knowledge or focus on a particular area by completing a concentration in: arts management (<https://catalog.mills.edu/graduate/programs/mba/arts-management-concentration/>), data science (<https://catalog.mills.edu/graduate/programs/mba/data-science-concentration/>), education (<https://catalog.mills.edu/graduate/programs/mba/education-concentration/>), finance (<https://catalog.mills.edu/graduate/programs/mba/finance-concentration/>), marketing (<https://catalog.mills.edu/graduate/programs/mba/marketing-concentration/>), public policy (<https://catalog.mills.edu/graduate/programs/mba/public-policy-concentration/>), social entrepreneurship (<https://catalog.mills.edu/graduate/programs/mba/social-entrepreneurship-concentration/>), social impact and innovation (<https://catalog.mills.edu/graduate/programs/mba/social-impact-innovation-concentration/>). See the complete list of elective courses (<https://catalog.mills.edu/graduate/programs/mba/elective-courses/>). Some courses outside of MGMT can also be taken as electives toward the MM; students interested in this option should seek prior approval from the Program Director before enrolling.

Flexible options for students with prior course work

Students who have taken relevant courses prior to beginning the MM program may be exempted from taking these courses at Mills if the previous course work covered comparable material, was at least 3 semester units, and the course was completed at an accredited, four-year college or university with a grade of B or better within five (5) years prior to enrollment in the MBA program. (Financial and Managerial Accounting may be taken at an accredited junior/community college or continuing education program in which the courses have been certified for credit eligibility towards the CA Certified Public Accountancy exam.)

Students who have taken coursework that meets some but not all of the above criteria can request a placement exam from the Dean's

office and can receive a waiver if the placement exam demonstrates the level of understanding expected of students who have completed the course. All adjustments based on previous coursework must be approved by the Program Director prior to starting the program.

All students must complete at least 30 semester course credits at Mills in order to earn an MM from Mills.

Related Programs

Master's Degrees

MBA (<https://catalog.mills.edu/graduate/programs/mba/full-time-part-time-mba-/>)

One-Year MBA (<https://catalog.mills.edu/graduate/programs/mba/one-year-mba/>)

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Joint Degrees

Joint MPP/MBA (<https://catalog.mills.edu/graduate/joint-degree-programs/joint-mppmba/>)

Joint MBA/MA in Educational Leadership (<https://catalog.mills.edu/graduate/joint-degree-programs/joint-mbama-educational-leadership/>)

Accelerated Degrees

BA/MBA (<https://catalog.mills.edu/undergraduate/accelerated-degree-programs/bamba-accelerated-degree/>)

BA/MM (<https://catalog.mills.edu/undergraduate/accelerated-degree-programs/bamm-accelerated-degree/>)

BA/Joint MPP/MBA (<https://catalog.mills.edu/undergraduate/accelerated-degree-programs/joint-mppmba-accelerated-degree-program/>)

Fast Track Business Degrees for UC Berkeley Students (<https://catalog.mills.edu/graduate/programs/mba/fast-track-business-degrees-uc-berkeley-students/>)